

PRESS RELEASE

Posterheroes 2024: discover all the members of the international jury. The deadline has been extended to August 17.

The deadline to participate in Posterheroes, the international social communication competition, has been extended to August 17, 2024. A jury of 12 professionals in design and visual communication will select the 40 winning posters.

Turin, 02.08.2024

The thirteenth edition of the international poster competition, titled "Making Mistakes," is promoted by the **Plug Cultural Association**, the **Favini** paper mill, the International Training Centre of the ILO (**ITCILO**), and the **Time2 Foundation**, in collaboration with **Print Club Torino** and **Graphic Days**®. The competition invites participants to explore the transformative power of mistakes and to embrace the charm of imperfections. The deadline has been extended to **Saturday, August 17**.

Here are the names of the professionals who make up the international jury:

- **Ale Rambar**
Ale Rambar (1989) is a Costa Rican visual artist known for his innovative approach to paper art. His works, exploring human identity and ranging from figurative to abstract, have been exhibited in various international settings, such as the Arte Laguna Biennale in Venice and the National Art Museum in Beijing.
- **Elisabetta Pasqualin**
Elisabetta Pasqualin, from Venice, studied Art History at Ca' Foscari University and obtained a master's degree in Museum Education. Since 2022, she has been the director of the Museo Nazionale Collezione Salce in Treviso, focusing on organising temporary exhibitions to enhance the permanent collection.
- **Gustavo Morales**
Gustavo Morales (Kattattak Studio) is a graphic artist specialising in poster design, mural artwork, and illustrations for cultural and social projects. He founded the environmental poster competition Segunda Llamada and currently teaches poster design workshops for community organisations and schools in Naarm and Melbourne.
- **Elisa Seitzinger**
Elisa Seitzinger is an Italian visual artist and illustrator whose work draws inspiration

from historical and artistic currents reinterpreted in a contemporary context. She has collaborated with clients like Apple, Barilla, Porsche, and National Geographic. She has won numerous awards, including the Illustri Award and two gold medals for Authors of Images from the Society of Illustrators Annual in New York.

- **Mario Fuentes**

Mario Fuentes is an Ecuadorian designer and poster artist with extensive international experience. His work focuses on concepts enhanced through stylistic and aesthetic choices to capture attention and awaken consciousness. He has won numerous international awards and participated in over 300 collective poster exhibitions worldwide.

- **Cecilia Sammarco**

Cecilia Sammarco is an Italian illustrator and artist based in Rome. Her work combines folklore and symbolism in a contemporary context, narrating diverse cultures through an ironic lens. She has collaborated with various brands and institutions, including the Istituto Italiano di Cultura in Bogotá and UNIQLO.

- **Kye-soo Myung**

Kye-soo Myung, born in Seoul in 1953, specialises in Korean typography design and identity design. After an academic career at the Seoul Institute of Arts and Konkuk University, he has published several articles exploring the cultural and social significance of graphic design. He has received numerous awards, including the Gold Minister Prize at the Korea Design Exhibition Awards.

- **Wanjira Kinyua**

Wanjira Kinyua is a designer and illustrator based in Nairobi who has worked with clients like CNN Style, Airbnb, and The New York Times. Her illustrations, inspired by everyday subjects, aim to create entire worlds, emphasising details through research and knowledge. Her work seeks to tell stories and capture the essence of her subjects.

- **Julia Kahl**

Julia Kahl studied Communication Design and co-founded Slanted Publishers, producing the Slanted magazine and other design publications. With a strong passion for typography and editorial design, she shares her knowledge as a lecturer and participates in international design competition juries.

- **Debora Manetti**

Debora Manetti is co-founder and creative director of Ligature Srl, managing the type foundry Zetafonts and the TypeCampus project. With over 20 years of experience in branding and typography, she also co-founded Kmzero, a visual identity agency in Florence. She initiated the non-profit Fight for Kindness to promote typography as a medium for impactful social messages.

- **Martyna Wędzicka-Obuchowicz**

Martyna Wędzicka-Obuchowicz is a Polish graphic designer and lecturer, winner of

awards such as the Polish Graphic Design Awards. Her work, based on deconstructing graphic and typographic elements, explores contrast and geometric forms. She is interested in the phenomenon of chance and human error in design.

- **Andrea Cavallotti**

Andrea Cavallotti, born in 1972, is a professional based in Rimini who started his career as a Junior Art Director at Pop Factory. He has taught graphic design and design methodology at various institutions, including LABA in Rimini, and co-founded "Fruit Exhibition." He is currently a co-founder of DUBO, an integrated communication studio.

The two posters, among the 40 winners, that best interpret the competition theme will receive two special mentions: the Favini Mention worth €2500 and the Time2 Foundation Mention worth €1500.

For more information about the jury and the competition, visit posterheroes.org.

FURTHER INFORMATION

Associazione Culturale Plug

[Plug](#) is a cultural, non-profit, participatory association committed to social, economic, and environmental issues. The purpose of Plug is to create debate, propose ideas, and influence people's lifestyles, introducing significant aspects of social and environmental sustainability. The cultural association, active since 2010, develops and promotes projects, competitions, events, conferences, and workshops on a local and national scale, enhanced by a network that has reached the global scale.

FAVINI S.r.l.

[Favini](#) is a worldwide leader in the design and production of textures and finishing solutions for eco-leather for fashion, luxury, design, IT, and technical sportswear sectors. Favini is also a leading global producer of graphics specialties – natural fibers-based (cellulose, algae, fruits, leather, etc.) – for the packaging of luxury and fashion industry sectors. It also operates in the converting products industry sector that includes activities related to the creation and production of stationery for schools, leisure, and office, for high-end markets. Favini has over 600 employees and two factories, in Rossano Veneto (VI) and Crusinallo (VB).

ITCILO

The [International Training Centre](#) has been at the forefront of learning and training since 1964. As part of the International Labour Organization, it is dedicated to achieving decent work while exploring the frontiers of future work scenarios. The Centre offers learning, knowledge sharing, and institutional capacity-building programs for governments, workers' and employers' organizations, and development partners. As a multicultural learning hub, the Centre welcomes everyone, regardless of gender, race, or class.

Fondazione Time2

[Time2](#) is a Foundation born in 2019 with the aim of promoting change towards a more inclusive society, which recognizes the value of diversity and the centrality of each person, with or without disabilities. It works within different contexts to make them more accessible and strives to construct a new narrative around disabilities, creating a fertile ground to overcome all forms of discrimination and ensure the full respect of the rights of people with disabilities.

A project by:

The logo for 'plug' is written in a bold, lowercase, sans-serif font. The letter 'u' is stylized with a solid black shape filling its bottom curve.The logo for 'FAVINI' is written in a bold, uppercase, sans-serif font.The logo for 'ITC' features the letters 'ITC' in a bold, uppercase, serif font, followed by a circular emblem containing a stylized '10'. Below the text, the words 'International Training Centre' are written in a smaller, lowercase, sans-serif font.The logo for 'time2 FONDAZIONE' features a stylized sunburst or starburst icon to the left of the text. The text 'time2' is in a bold, lowercase, sans-serif font, and 'FONDAZIONE' is in a smaller, uppercase, sans-serif font below it.

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PLUG

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